

## INVOICE


<http://www.local6.com>

**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

Billing Address:

**David Milner Group, Inc.**  
**Attention: Accounts Payable**  
**546 Gardenia Lane**  
**Vero Beach, FL 32963**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258015-1	09/30/12	September 2012	08/27/12 - 09/07/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Will McBride/FI Sen	MCBRIDE FOR SENATE	

Flight Dates	Order #	Alt Order #
09/04/12 - 09/07/12	258015	06301083

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/04/12	09/06/12	Price Is Right	11a-12p	-TWT---	:30	6	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 6 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Tu 09/04/12 10:59 AM Price Is Right 11a-12p :30 WMTV12001 \$900.00 NM 1 WKMG Tu 09/04/12 11:30 AM Price Is Right 11a-12p :30 WMTV12001 \$900.00 NM 4 WKMG W 09/05/12 10:59 AM Price Is Right 11a-12p :30 WMTV12001 \$900.00 NM 2 WKMG W 09/05/12 11:30 AM Price Is Right 11a-12p :30 WMTV12001 \$900.00 NM 6 WKMG Th 09/06/12 10:59 AM Price Is Right 11a-12p :30 WMTV12001 \$900.00 NM 3 WKMG Th 09/06/12 11:27 AM Price Is Right 11a-12p :30 WMTV12001 \$900.00 NM									
2	09/07/12	09/07/12	Price Is Right	11a-12p	----2--	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 09/07/12 10:58 AM Price Is Right 11a-12p :30 WMTV12001 \$550.00 NM 1 WKMG F 09/07/12 11:30 AM Price Is Right 11a-12p :30 WMTV12001 \$550.00 NM									
3	09/04/12	09/06/12	Local 6 News 12-1230p	12-1230p	-TWT---	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWT--- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 09/04/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 WMTV12001 \$800.00 NM 3 WKMG W 09/05/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 WMTV12001 \$800.00 NM 1 WKMG Th 09/06/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 WMTV12001 \$800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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4	09/07/12	09/07/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$400.00	NM																																								
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Total Spots **12** Gross Total **\$9,300.00**

**Payment Terms 30 Days**

Agency Commission **\$1,395.00**  
Net Amount Due **\$7,905.00**

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